Academy of Certified Archivists Board of Regents Meeting July 26, 2017 Portland, Oregon Oregon Convention Center Room C128

Present: Louis Jones, Todd Welch, Gerrianne Schaad, Emily Dominick, Mott Linn, Marcus Robyns, Tara Laver, Rebecca Hankins, Elizabeth Scott, Abby Curro, and Stephanie Malmros

Guest: Courtney Chartier (SAA liaison)

- 1. Meeting called to order 9:03
- 2. Approval of Minutes
  - a. March 12, 2017: **Motion** to approve the minutes as written: Emily; **Second**: Mott; **passed unanimously**
  - b. June 6, 2017: **Motion** to approve the minutes as written: Emily; **Second**: Mott; **passed** unanimously
- 3. SAA Liaison to ACA Report: Courtney Chartier
  - a. Can bring agenda items to the SAA council
  - b. 9-10 pm Mark Greene memorial gathering 7/26/2017
  - c. 2019 meeting in Austin approved by council depending on transgender bathroom ban on docket for State of Texas legislature; other cities being discussed
  - d. 2018 meeting in D.C.
  - e. Independent Archivist group approved by council: 150 people signed the petition
  - f. Results of membership survey barriers to participation reviewed by council; cost of SAA and lack of support of institution to participate main barriers
  - g. SAA institutional member of ICA: council to support Principles of Access to Archives and Basic Principles on the Role of Archivists and Records Managers in the Support of Human Rights
  - Will send language from standards committee with regard to the RDS not being accepted as a standard
- 4. Officer's Reports
  - a. President: Louis Jones
    - Weekly conversations with Abby and Todd: helpful particularly in times of transition
    - ii. Checked in with various board members as necessary
    - iii. Strategic planning preparation
    - iv. Along with Liz Scott and Rebecca Hankins drafted a procedure for dealing with advocacy issues as they surface
    - v. ACA Handbook edits
    - vi. Two proposals for task forces for the upcoming year including a more extensive survey as well as a task force for archiving our digital assets including emails
    - vii. Figuring out the RDS External standards
  - b. Vice President: Todd Welch

- Fielded a number of questions about qualification for sitting for the exam; also conversations with a member who is close to retiring with questions about emeritus status
- ii. Weekly conversations with Louis
- c. Treasurer: Gerrianne Schaad
  - i. When accountant sent numbers there were issues with the income numbers
  - ii. \$90,000 in mutual funds; \$15,000 in CDs
  - iii. In a good spot financially
  - iv. Motion to take a one-time \$7,000 out of operating reserves to pay for the strategic planning; if we run in the black we can put it back in later; Second: Todd; Discussion about demonstrating the movement of money; passed unanimously
- d. Secretary: Emily Dominick
  - i. Continuing to monitor and maintain the Academy's Dropbox account
  - Working with University of Wisconsin-Milwaukee for transfer of Academy archives; will be contacting out-going board members to gather pertinent documents

## 5. Regent's Reports

- a. Certification Maintenance: Tara Laver
  - i. 277 for the class (including those vaporized); 209 chose to maintain certification; 98% pass rate for recertification by petition
  - ii. Streamlining the recertification process is an issue; Wufoo form is problematic for many people: Wufoo has benefit of being able to download information
  - iii. Suggestion to have a small group come up with options for tools and methods to improve the process
  - iv. Recertification petition taskforce revised guidelines were reviewed and approved
    - 1. Ready to publicize by way of newsletter article, annual meeting luncheon, news item on website
    - 2. 2018-2019-2020 class will be contacted separately regarding following old guidelines or new guidelines
    - 3. **ACTION ITEM**: to add to ACA Handbook, review timetable for guideline; to be reviewed every 5 years
  - v. Thanks to Tara for her service to the board
- b. Exam Administration: Marcus Robyns
  - Dara Finn and Scott Grimwood proctored the ACA exam this morning in Portland
  - ii. Pre-approval Task Force
  - iii. Early-bird cycle will be tried again next year to gather more information
  - iv. Pre-exam workshop at NAGARA given to 9 attendees; Patrice Davis ran the workshop using PowerPoint and script written by Marcus; discussion about presenting video segments with similar content
  - v. Review process: 192 applicants; 17 rejected
  - vi. Travel award given to 3 individuals

- vii. Discussion about people who have multiple responsibilities beyond archival
- viii. Dealing with applicants with medical issues that require accommodation; Discussion about a task force could develop a procedure or policy that may include someone from SAA Diversity Committee;
- ix. Discussion about possibility of administering an online exam as an option;
  ACTION ITEM: Rebecca and Daria to develop a task force to look into options for online exam
- x. **ACTION ITEM**: Exam sites for 2019: to be determined in Fall conference call by Daria
- xi. Thanks to Marcus for his service to the board
- c. Exam Development: Rebecca Hankins
  - i. Item writing workshop around domain 5: 11 members signed up, 1 dropped out;6 members sent questions in advance
  - ii. Comments added to ACA Handbook and updated bibliography; formatting needs to be improved
  - iii. 2 new members needed for EDC will be appointed
- d. Outreach: Elizabeth Scott
  - i. Advertising purchased in various national and regional archival publications (see report for details)
  - ii. Presentations to student groups will continue; a new presentation has been developed using Prezi software
  - iii. Presence at regional and other meetings
    - 1. Exhibit traveled to many meetings, wear and tear of exhibit; may need to invest in heavy-duty shipping container
    - 2. Issues with NAGARA
    - 3. Discussion about various regions: New England Archivists
  - iv. Social media/advertising coordinator has been vacated; Liz will be looking for a volunteer
  - v. Advertisement coordinator: Grant; working on sponsorship of luncheon
    - Discussion about whether or not a sole sponsor should be considered v. several smaller sponsors
    - 2. Requires further investigation; should be put on hold until investigation is completed
    - 3. Talk to Bob at MetalEdge to discuss options
  - vi. SNAP liaison: Michael Berrera; SNAP feedback
  - vii. Website coordinator/security: Jim Havron, incoming chair of security section
- e. Nominations: Mott Linn
  - i. See report attached
  - ii. Legacy Travel award will be discussed later
  - iii. Election results are complete and the winners are:
    - 1. President Gregor Trinkaus-Randall
    - 2. Secretary Emily Hughes Dominick
    - 3. Regent for Exam Administration Daria Labinsky
    - 4. Regent for Certification Maintenance Stephanie Malmros

## 5. Nominations - Cheryl Oestreicher

## 6. Other Reports

- a. Capitol Hill Management: Abby Curro
  - i. 1272 members as of July 1, 2017
  - ii. Learning from each board member and identifying areas for streamlining/improvement; for example emailed dues notice rather than sending snail mail first: 610 members have already paid for 2017-2018
  - iii. Found ways to save money on plaques and pins by going through a CapHill vendor
  - iv. Suggestion to start planning for 30 year anniversary
- b. International Council on Archives and Section of Professional Associations: Becky Tousey
  - i. See report
  - ii. ACTION ITEM: locate agreement for this funding
- c. Nexus II: Learning Across Boundaries Project: Rosemary Pleva Flynn
  - i. See report
- d. Cybersecurity/InfoSec and Webmaster: Jim Havron
  - i. See report
  - ii. Jim has fixed firewalls, updated version of WordPress, our website had been almost invisible to search engines and he made updates to help ameliorate the situation
  - iii. Jim is a proponent of WordPress and adding plugins for our needs rather than going with a software package

## 7. Old Business

- a. Emeritus status: Tara Laver
  - i. Transition to emeritus status: people due to recertify who would be retiring before next certification time wanting to go emeritus before actually retiring
    - Ideas: lowering points for those who have renewed a certain number of times, having points roll over, allowing early emeritus with later proof of retirement
    - 2. **ACTION ITEM (Liz)**: add CA Emeritus status to membership directory on website
    - Motion for Emeritus member wants to revert to an active member (full CA status) they would have to take the exam to do so; Second: Mott; passed unanimously
    - 4. **ACTION ITEM (Tara to provide language)**: add stipulation for switching back to full CA status requiring the exam to the Emeritus page on the website
  - ii. Deadlines and timetables for Emeritus status
    - 1. Request for drop-dead date for applying for Emeritus status after failing recertification, and failing exam (if taken)
    - 2. Need to be in good standing before going Emeritus
    - 3. Decision that dues notices are sent as usual and if the members choose not to pay dues they will become a lapsed members until they pay

- 4. **ACTION ITEM (Tara to provide language)**: add information to exam registration form to clarify
- ACA Protocols and Criteria for Involvement in Public Policy Matters: Louis Jones, Elizabeth Scott, and Rebecca Hankins
  - i. Some parts were derived from "Procedures for Suggesting SAA Advocacy Act"
  - ii. Discussion:
    - Make small edits including removing "you" and changing to "requestor"
    - 2. Should we give guidance to board in terms of the timeframe for deliberation?
    - 3. Why not have entire board vote v. executive committee?
  - iii. Decision to table the decision until Fall meeting to make changes
  - iv. **ACTION ITEM**: Review bylaws
- c. Annual Certification Handbook revisions: Louis
  - i. **ACTION ITEM**: Tara will make link to petition criteria
  - ii. **ACTION ITEM (Emily)**: Secretary will compile changes and update formatting of the manual
  - iii. Revisions will be made by July 15 for Notebook/Board Manual and Handbook
  - iv. **ACTION ITEM (Emily):** update website for inconsistencies with regard to Handbook
- d. MemberClicks v. Wild Apricot v. Wordpress: Liz
  - i. Discussion: What do we want from our website? What are our priorities?
  - ii. Choose a product based on what our priorities are
  - iii. Laundry list:
    - 1. Embedding social media links
    - 2. ADA compliant
    - 3. Member ability to edit profile
  - iv. **ACTION ITEM (Liz and Todd)**: create a document in google docs in order to compile a list of our desired components of the site; deadline for document: September 30th
- e. Proposal for Formalizing of the Records Transfer procedures
  - i. **ACTION ITEM (Emily)**: request agreement with UW-Milwaukee
  - ii. ACTION ITEM (Emily): contact outgoing board members for records
- f. Distinguished Service Award nomination timeline: Mott Linn
  - February 1 deadline for members to email in suggestions; Recommendation to move timeline up to November or December so that there is a longer window for the committee to discuss options
  - ii. Motion to move up deadline for suggestion to November 1; Second: Gerri;passed unanimously
  - iii. **ACTION ITEM (Emily)**: add to ACA Regent Notebook timeline for sending out email reminder to Regent for Nominations duties
- g. Legacy Travel Award: Mott Linn
  - i. Discussion: visibility of award, change of wording to broaden availability to make it more attractive

- ii. Motion to increase funding to \$750 and to broaden language in description; Second: Tara; approved unanimously
- iii. **ACTION ITEM (Todd):** Send out notification in Spring to membership to publicize award
- h. ACA and NAGARA: Louis Jones
  - i. Update about MOU between ACA and NAGARA: revisit annually
- i. Oral History Project update: Todd
  - i. Mott interviewed Steve Grandin
  - ii. Equipment worked well
  - iii. Todd created soundbites for publicity of ACA
  - iv. Interview will be available for listening at ACA table during this year's SAA meeting
  - v. Louis and Todd dedicated to seeing project through
- 8. New Business
  - a. ACTION ITEM: RDS up for revision in 2018 (reviewed every 5 years)
  - Discussion about soliciting volunteers for specific projects; checkbox on renewal form isn't sufficient since it doesn't specify projects or interests; ACA members are volunteering but not being contacted and feel rebuffed; effort should be combined to gather all volunteer opportunities
  - c. **ACTION ITEM (Liz)**: create a deadline list for all of the events (deadlines for award nominations, recertification petitions, application deadlines, etc.) that would be saved and maintained in Board Manual/Notebook
  - d. ACA Survey Task Force: Louis
    - i. Louis has been in touch with Anne Diffendal and Nancy Zimmelman Lenoil (who both worked on special reports as part of the A\*Census in 2005)
    - ii. Task force would investigate the possibilities of a survey and who would be involved and determine the scope
    - iii. Could be a chance to survey members and non-members of ACA
    - iv. Motion: to form a task force including Anne Diffendal, Nancy Lenoil, and Louis Jones to investigate what might be involved in pursuing a more robust survey than ACA has done before and to create a report about that investigation that would outline next steps; Second: Marcus; passed unanimously
  - e. Task Force on Archiving the Academy's emails: Louis
    - Louis contacted Michael Shallcross who has a background in preserving emails, Emily would be the chair, and possibly Elizabeth Perkes at the Utah State Archives
    - ii. Motion: to form a task force with Emily as Secretary, Michael Shallcross pending his acceptance and availability best practices and procedures for archiving digital assets including emails of the ACA Board; Second: Mott; passed unanimously
- 9. Meeting adjourned at 4:45

Respectfully submitted, Emily Hughes Dominick, ACA Secretary