

GOAL NUMBER 1

- ❖ REACH OUT TO STUDENTS AND NEW ARCHIVISTS, EDUCATING THEM ABOUT THE BENEFITS OF SEEKING CERTIFICATION, AND ENCOURAGING THEM TO SIT FOR THE EXAM**

OBJECTIVES

- A. Communicate with archival educators, asking them to include in their curriculum a teaching module on archival certification. Note that the term “archival educators” should be broadened to encompass teaching faculty, in areas such as history, public history, museum studies, and material culture, who may already maintain some degree of contact with archives and archival work.**
- B. Contact the various colleges offering archival education to ask if they would provide a list of names for current seniors as well as for those individuals who have graduated over the last five years.**
- C. Communicate with those students (graduating seniors and recent graduates) about the benefits of seeking certification.**
- D. Develop a list of ACA members who would be willing to be a guest speaker in an archival program in their areas**
- E. Communicate with members of student chapters of SAA about the advantages of certification.**
- F. Provide information about certification to archivists/archives that serve as internship directors/mentors for graduate students.**
- G. Identify archival associations and target ACA information to their new members.**
- H. Identify entry-level archival positions and send information about ACA to those archivists currently employed in those positions.**
- I. Ask ACA to send newsletters to college and universities with library programs for inclusion in their collections. Send newsletters and information about certification to Library Student Associations at these institutions as well**
- J. Encourage library school faculty to inform their students of the option to “pick a site” for the exam location.**

GOAL NUMBER 2

❖ REACH OUT TO ARCHIVAL EMPLOYERS CONVINCING THEM TO HIRE CERTIFIED ARCHIVISTS.

OBJECTIVES

- A. Develop a list of historical societies, state archives, university archives, religious communities, church archivists.**
- B. Create a letter, one that would contain some pertinent quotes from archival employers who have hired certified archivists, giving some examples of the their value to the respective institutions. This letter would be distributed to the organizations listed above (or to some other selected list) to encourage them to hire certified archivists.**
- C. Draft a model job description which incorporates certification as preferred criteria for candidate consideration.**
- D. Continue (ACA) a presence at the SAA Conference as well as at regional conferences (MAC, MARAC, Southwest Archivists, etc.) to promote certification.**
- E. Develop some kind of a “Each One Reach One” program getting those who have hired certified archivists to make a personal commitment to contact someone else about the importance and values of certification.**
- F. Communicate with those organizations whose programs qualify for ACA re-certification and ascertain if they might serve as a source for promising contacts, or could help to promote certification as a criteria for employment.**
- G. Focus on academic institutions with tenure and continuing appointment. Communicate to those in the academic realm that certification is the only way an individual can demonstrate competence as an archivist.**