

OUTREACH TASK FORCE REPORT  
TO THE BOARD OF REGENTS  
ACADEMY OF CERTIFIED ARCHIVISTS  
April 2, 2006

This fall, at the request of President Mike Holland, a task force on Recruitment and Communication was organized by Judy Cetina, whom Mike appointed as chair. The charge was to develop methods and means of communicating with potential archivists in graduate school and new archivists early in their careers, and to find an economical and efficient way of communicating with those people who hire archivists. In October, Judy began recruiting. Her selection criterion was individuals who represent specific constituencies; for example a newly certified archivist, an archivist who has been employed for less than ten years, an experienced archivist, an archival employer, and an archivist(s) with experience in outreach. By November, she had assembled the task force and set some goals and a schedule of work. Objectives were identified by January 1, and small groups were formed to develop strategies for meeting the objectives. Reports from these groups were due on March 1, and Judy hopes to complete the first draft of Task Force recommendations by April 1. She plans to devote April to discussion of the results and to develop the final report by May 31, the deadline set by Mike.

Members of the Task Force are Kim Efird, Illinois State Archives; Rebecca Hankins, Texas A&M University; Sara J. Holmes, Texas Tech University; Anselm Huelsbergen, University of Missouri; Sr. Mary Denis Maher, Sisters of Charity of St. Augustine; Bruce Turner, University of Louisiana at Lafayette; Portia Vescio, Michigan State University.

The Task Force identified two main goals: to reach out to students and new archivists, educating them about the benefits of seeking certification, and encouraging them to sit for the exam; and to reach out to archival employers convincing them to hire certified archivists. As of January 12, the group had developed ten objectives for the first goal and seven objectives for the second goal.

Judy reports that she has received Goals, Objectives and Actions steps from the two sub committees (one addressing outreach to students and new archivists and one focused on outreach to employers). The objectives are attached to this report. She has received proposals from the two teams and has read and commented on both. She hopes by the last week in March to have revised copies ready to submit to the entire task force for review. It is her goal to have a final draft ready to submit by mid-April. She is impressed by the quality of the recommendations submitted by both groups.

Submitted by

Laura McLemore  
Regent for Outreach  
On behalf of Judy Cetina